

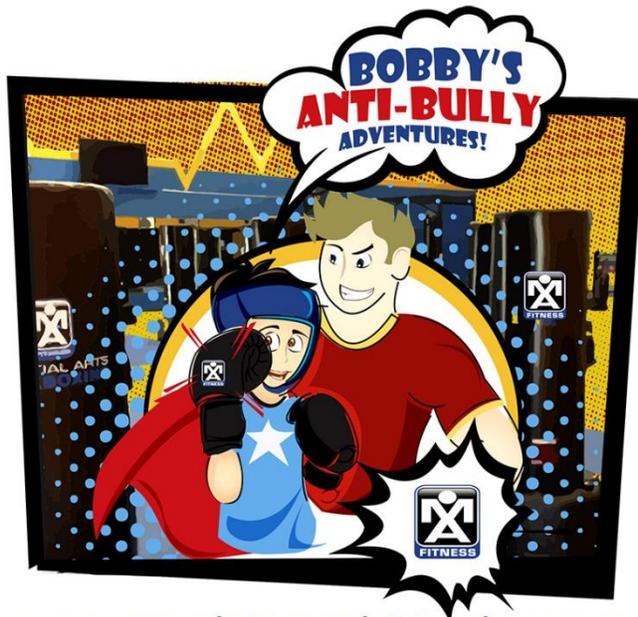


# MARTIAL ARTS KICKBOXING

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## For Immediate Release

MA Fitness, a fitness kickboxing and cross training facility located in St Petersburg, Florida is taking a stand against bullying with their first comic book inspired “Bobby’s Anti-bully Adventures!” Campaign.



[www.MartialArtsKickboxing.com](http://www.MartialArtsKickboxing.com)

**About our campaign:** We are working together with a local marketing firm, Ink Graphics and have created our first comic book inspired graphic “Bobby’s anti-bullying adventures” to appeal to kids and promote anti-bullying in a fun yet effective way. Kids kickboxing classes are held at our St Pete location every Tuesday from 5 to 5:45pm.

### **Bullying/Harassment Definition:**

Systematically and chronically inflicting physical hurt or psychological distress on one or more students or employees that is severe or pervasive enough to create an intimidating, hostile, or offensive environment; or unreasonably interfere with the individual’s school performance or participation.

Kids who are bullied feel like they are powerless, they have a hard time standing up for themselves and often think the kid who bullies them is more powerful than they are.

At MA Fitness, we believe in teaching kids how to defend themselves, making them feel powerful and able to stand bullies.

"Kids are one of the easiest targets for bad guys. They are smaller, lighter, weaker and more trusting, this makes them a 'soft target'. However, they can protect themselves by learning equalizing techniques and being prepared if something might happen. Kicking, punching and traditional martial arts are all great but are not enough when facing a larger, stronger adult attacker. For this reason, you need tactical, reality based self-defense training regardless of age or gender to stop a real threat outside of a sport environment." says Matt DiPietro, Community Health and Exercise Science certified manager at MA Fitness.

All instructors at MA Fitness are specially trained and certified to teach you properly and safely in Martial Arts, Kickboxing and Strength and Conditioning. Located in St Petersburg Florida, MA Fitness offers a wide variety of martial arts and fitness based programs for the entire family.

Ma Fitness is located at 4400 34th St N, St. Petersburg, FL 33714. For more information contact [mafitnessflorida@gmail.com](mailto:mafitnessflorida@gmail.com) or call Matt DiPietro at 267-616-9400